



Consultancy, Training and Recruitment
for the Stock Photography,
Creative and Media Industries

Advertise on www.pepperstark.com

Pepper Stark offers specialist consultancy, training, distribution & content management and recruitment services on a global basis to the stock photography and creative media industries.

Advertising on our website, www.pepperstark.com allows you to target directly photographers, the owners and staff of image content producers and distributors globally. Our clients range from start-ups to the largest global players and cover the gamut of general digital stock content, press and celebrity, archive and specialist collections. Additionally we target the design, advertising, publishing and broadcast sectors with our recruitment service.

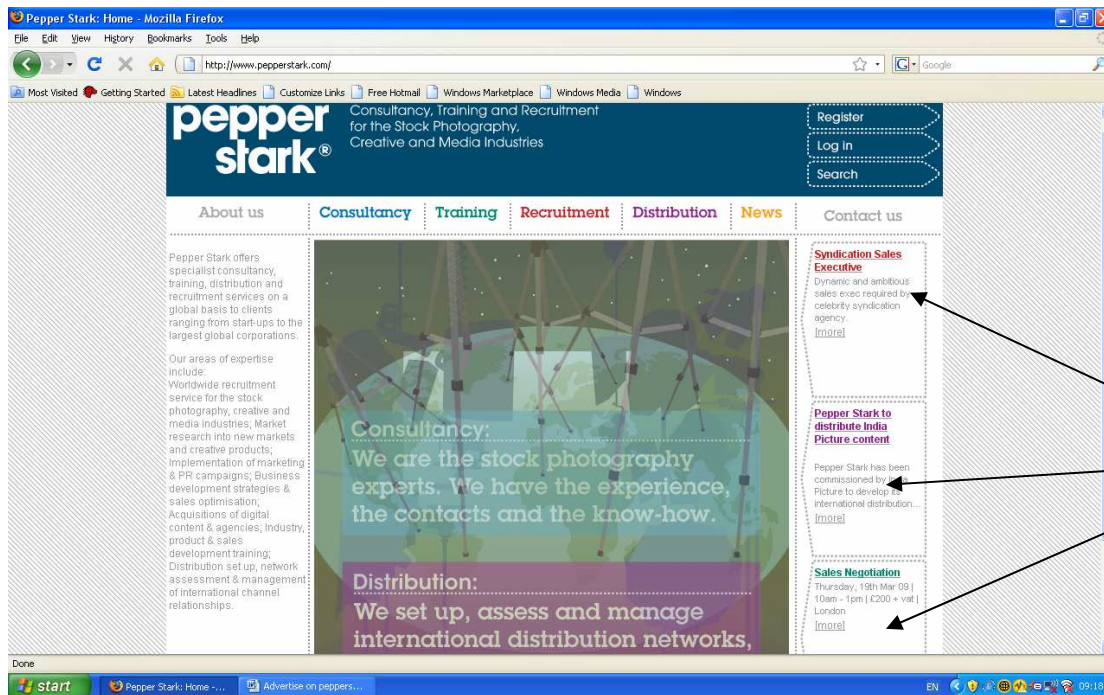
We re-launched our website in September 08 and every month our website receives a rapidly increasing amount of traffic and all advertisers will benefit from Pepper Stark's ongoing marketing activities within the stock photography industry where we have established our reputation as the industry's leading consultancy. Every month we mail to a qualified list of global stock photography industry contacts a general newsletter on Pepper Stark's latest activities and service offerings. We also mail a monthly newsletter to our recruitment candidate database of over one thousand active candidates in the stock photography, creative and media industries with industry news and job updates.

Rates

Pepperstark.com offers advertising opportunities on its home page as well as on the lead and many internal pages for each of the industry sectors we serve: consultancy, training, recruitment and distribution. We offer advertisers the opportunity to reach a highly targeted client sector with advertisers able to choose the page(s) they feel most relevant to their offering.

Advertising on the home page

Advertising is available in the three blocks on the right hand side of Pepper Stark's home page. Blocks are sold on a month by month basis.



Advertising slots on one of Pepper Stark’s lead pages for either Consultancy, Training Recruitment or Distribution services

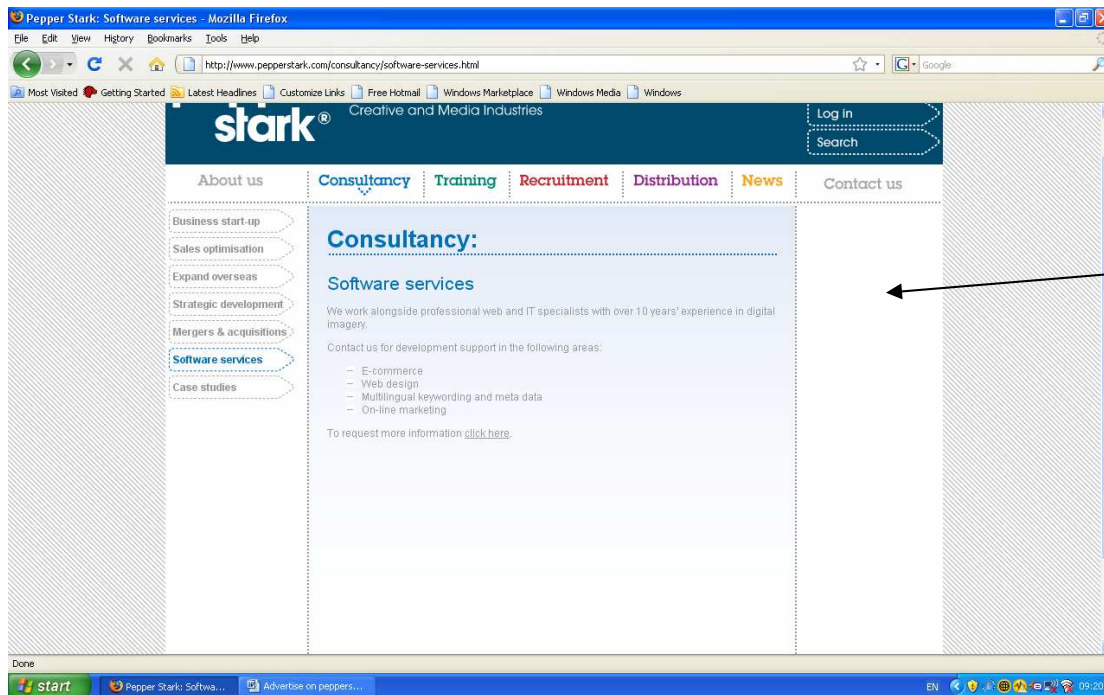
There are 8 pages available for advertising in the right hand margin in the consultancy section including the lead page

There are 3 pages available for advertising in the right hand margin in the training section including the lead page

There are 15 pages available for advertising in the right hand margin in the recruitment section including the lead page

There are 4 pages available for advertising in the right hand margin in the distribution section including the lead page.

For example in the following page an advertiser can purchase a skyscraper advertisement for the right hand margin or one or two of the advertising blocks as shown on the home page.



Ad space available for 3 ad boxes or 1 skyscraper

All rates listed below are fixed per-month rates with discounts for multiple months. For more information please contact us at advertise@pepperstark.com

<u>Advert – home page</u>	<u>1 month</u>	<u>3 months</u>	<u>6 months</u>	<u>9 months</u>	<u>12months</u>
1 Box (149 x 184)	£75	£200	£300	£500	£800
<u>Advert – internal page</u>					
1 Box (149 x 184)	£50	£120	£200	£300	£450
Skyscraper	£65	£150	£250	£375	£550

All rates are subject to change and slots are not confirmed until advertising is paid. Please contact Pepper Stark at advertise@pepperstark.com for exact banner ad specifications.

Industry Supplier Links

To be an accredited Pepper Stark supplier listed under the Industry Links section <http://www.pepperstark.com/footer/industry-links.html> of the website, please contact us at info@pepperstark.com with full details of your company and product.